



## SOLE SOURCE CERTIFICATION

Goods & Service: Smart Mouth® Pizza Program. Program provides all needed equipment (pizza ovens, display warmer, and smallwares) at no up-front cost to school. The product is made with a honey wheat crust and is made with 51% whole grain. It is a component pizza program offering a restaurant quality pizza that is lower in fat and sodium than like-quality pizzas found in restaurants. The program includes training of the school staff, marketing to the students, and on-going support as needed. It also includes community involvement including, but not limited to, school fundraising and college scholarship contests.

Sole Source: Bull's Eye Brands, Inc.  
130 Allen Road  
Suite A  
Atlanta, GA 30328  
(770)457-7611  
(770)457-2404 fax

Justification: Bull's Eye Brands, Inc. markets the Smart Mouth® Pizza Program.

At the time of this certification, the Smart Mouth® Pizza Program is the only known pizza program that offers an all inclusive program providing equipment, training, product, and all equipment financing at no cost up-front to the school system while providing a product that meets all of the new nutrition requirements. The program at this time is only made available through Bull's Eye Brands, Inc. direct to schools.

Bull's Eye Brands, Inc. owns the Smart Mouth® trademark and the recipes for all products.

Authorization: 

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