

Winter 2008

An Invitation for You and Your Spouse to hear the author of

The Science of Creating Wealth

**Dr. Michael Schuster, Director of the Schuster Center for Professional
Development, Scottsdale, AZ**

www.schustercenter.com

Friday, March 7 SEMINAR 8:30 – 12:30 pm/3.5 AGD Credits

Registration and Breakfast from 8:00 – 8:30 am

You are our guests – Your registration is complimentary

Covington Courtyard Marriott

RSVP 800-288-9393

Dr. Michael Schuster is a practicing restorative dentist, author, teacher and mentor, who has taught at the Pankey Institute and was a dear friend of our own Dr. Harold Wirth. Over thirty years ago, he suffered “burn-out” as a young dentist, which inspired him to develop systematic models for dental practices, financial independence and a healthy, purposeful life. He is a unique individual who truly “walks his talk”!

If you want to improve the quality of your life and your future, take this opportunity to hear Dr. Schuster speak about his most recent book, ***The Science of Creating Wealth.*** Steve and I invite you and your spouse to meet Dr. Schuster and **be our guests** at this special offering. You will be so glad you came and we are looking forward to seeing you there!

**Special Notice: There will be a follow-up Schuster Center Team Workshop, “A S.W.O.T. Analysis – Assessing Your Practice Strengths, Weaknesses, Opportunities and Threats” for Doctors and Team on Friday, September 19th, 2008 in Covington, LA.*

Maybe you have also wondered

***Why in the world would a busy, successful endodontist want to learn about
and place implants?***

An increasing number of cases that are referred to my practice involve teeth with a questionable restorative prognosis. It's not a question of whether endodontic treatment can be done, but of the ability to predictably retain the tooth with crown and bridge and how long that patient can expect to enjoy full function. In many cases, it involves evaluating endodontic treatment options and the alternatives to endodontic intervention, which is removal of the tooth, and replacement options.

Of course, the best way to help patients is not limited to what I had been trained to do in my endodontic residency. **I believe that by having knowledge and experience in both endodontics and implant dentistry I will be in the best position to provide excellent care to patients and offer them the most predictable, long-term solutions for them to maintain their function and health.**

Endodontists have followed the research and watched our surgical colleagues manage the challenges of implant placement for more than twenty years.

The AAE is now training endodontists to be successful partners with our restorative dentists to help patients maintain healthy function for a lifetime, including endodontic and surgical treatment. My standards dictated more knowledge and training, which led me to participate in a **12 month Residency Maxi-Course** in Implant Dentistry at Loma Linda University in southern California, which I completed last year, along with **successfully completing (and passing!) the written board exam for the American Academy of Implant Dentistry.**

New technology is now available to improve the accuracy of implant placement with the use of **Cone beam CT 3D Imaging and 3D Guided Surgery stints. I believe this technology provides both the surgeon and the restorative dentist a huge advantage with respect to the predictability** of the overall outcome (In some states, this is now considered to be standard of care). **We now have this technology in our office** and it will be extremely useful for diagnosis, planning and treatment for not just implant cases, but for many other phases of dentistry as well. If you are a restorative dentist, endodontist, periodontist, pedodontist, oral surgeon or orthodontist, this technology will enhance your ability to diagnose and treat your patients in an accurate, revolutionary 3-dimensional way. If you or any of your team members would like to learn more about this new technology, give our office a call and we would be happy to arrange a tour for you.

Perhaps David Schwab, who says, **"Endodontists are problem solvers"**, can best sum up this **evolution in endodontics**. Dentistry continues to be an exciting and rewarding profession, with new developments leading to new opportunities to help enrich our patient's lives, and fulfill our own. It's about serving our patients with the highest standards available for proven success for maintaining a healthy, function for a lifetime.

As always, it is the greatest gift of your support, trust and confidence that us to partner with you to provide the highest quality of specialty care for your patients.

Wishing for you a Happy and Healthy and Winter Break,



Catherine