



## Introducing the Spa Wellness Assessment Team (SWAT)

*Evaluate where you are today. Achieve perspective and clarity.*

*Devise a plan, strategize its implementation, define the action steps, and move forward.*

### Review

Begin with an objective and honest assessment of your current business operation, marketing and financial condition. Our experienced professionals review your operations on-site while our financial team performs a financial analysis.

### Plan

We provide you with a clear and practical plan of action. Our strategic wellness plan includes:

Guest Experience  
Business Operations and Cost Control Tools  
Staff Compensation

Financial Performance and Profitability  
Service Menus and Pricing  
Marketing and Promotions

### Action

You don't have to do it all yourself! We provide ongoing support to help you implement the action steps that help you achieve a healthy business!

### The Team

**Christi Cano - Operations.** 20 years of experience from spa trainer to executive management in the spa and hospitality industry. Operations from the ground up is Christi's expertise as a spa development & turn-around consultant.

**Monte Zwang - Financial and Profitability.** 25 years of helping beauty, hospitality, health, spa, medical and wellness businesses master the nuts and bolts of cash flow management. Through strategic business and financial planning, the operator has a strong foundation and road map to move forward.

**Patti Biro—Marketing and Promotions.** Over 20 years of experience in helping businesses define their unique message. Patti delivers personalized marketing and promotional plans and brings a wealth of experience in the spa, wellness, bridal and special event areas to help develop and maintain a strong presence in the market.



**CALL US TODAY AT  
888.727.5489  
TO SCHEDULE YOUR  
COMPLIMENTARY CONSULTATION!**

